Your First and Last Name

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New York, New York ▪ [youremailaddress@gmail.com](mailto:youremailaddress@gmail.com) Phone: (212) 555-5555 ▪ [LinkedIn Profile](http://www.LinkedIn.com/)

**MARKETING OPERATIONS LEADER**

Brand Management ▪ Digital Marketing ▪ Strategic Planning, Design, Delivery & Implementation

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Digital marketing and media pioneer with over **25 years** of experience unifying digital marketing savvy, project management and branding, generating a total of **$75 million** in revenue.

Technical Proficiencies: MS Office (Word, Excel, Outlook, PowerPoint), Adobe Systems (Acrobat, Illustrator)

***Areas of expertise:***

▪Marketing ▪Strategic Planning ▪Business Development

▪Brand Management ▪Team Building & Leadership ▪Revenue Generation

**CAREER TRAJECTORY**

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| **FORTUNE 500 COMPANY B**, Senior Vice President | New York, NY | **2010 - 2020** |

Operations leader catering to high level clientele, leading marketing transformation projects that increased customer engagement, reduced costs and drove revenue **200%**, repositioning the business for success.

Key Accomplishments & Contributions

* Integral part of new client engagement sales generating over **$11.5 million**, exceeding expected goals
* Led teams up to **30 people** providing market research, digital assessments, designing models and prototypes, along with setting target goals
* Ended first year with performance rankings in the **top 1%** of my peers; a rarity for new associates

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| --- | --- |
| **FORTUNE 500 COMPANY**, Senior Vice President | New York, NY | **2000 - 2010** |

Operations leader catering to high level clientele, leading marketing transformation projects that increased customer engagement, reduced costs and drove revenue **200%**, repositioning the business for success.

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**ACADEMIC ACCOMPLISHMENTS**

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Master of Business Administration (MBA), Marketing, **New York University**

Bachelor of Art (BA), Marketing, **Penn State University**

**AWARDS & ACCOLADES**

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**Achievement Award**, XYZ, Inc. **2019**

**Achievement Award**, ABC, Inc. **2016**